



Product Studio

Production Spring 2024

Sponsorship Prospectus

 productstudio

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Monetary Sponsorship Tiers

	Gold \$2000	Silver \$1500	Bronze \$1000	Monetary \$50 - \$1000
Company name on event's promotional material	✓	✓	✓	✓
List of consenting participants, their contact info (emails), and resumes for internships/role applicants	✓	✓	✓	
Recognition of support at opening & closing	✓	✓	✓	✓
Opportunities to judge, be a keynote speaker	✓			
Opportunities deliver workshops/talks on a topic related to the product development cycle	✓	✓		

Prize Sponsorship

Prizes will be awarded to the top 3 teams. Contestant teams will be judged on the quality of their problem discovery, solution, UI/UX design, validation, marketing plan, and presentation.

If your company would like to support our event by providing prizes for contestants, the collaboration would offer participants the unique opportunity to showcase their utilization of your product, emphasizing its impact. Examples include a Bluetooth speaker or access to paid software frequently used by students.

We request you to reach out if your company possesses physical or digital items suitable to be used as prizes in Production. We greatly appreciate your attention!